



METROPOLITAN  
TRANSPORTATION  
COMMISSION

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## *Memorandum*

TO: Operations Committee

DATE: July 3, 2008

FR: Deputy Executive Director, Policy

W.I.: 1222

RE: Contract Amendment – 511 Rideshare: PB Americas, Inc.

Staff recommends that this Committee authorize the Executive Director to negotiate and enter into a contract amendment with the 511 Rideshare contractor, PB Americas, Inc. (PB), in the amount of \$430,000, for modified services through June 30, 2011.

### **Background**

PB is beginning its fourth year of a six-year contract to operate the 511 Regional Rideshare Program. This contract amendment will include the following adjustments in the scope of services and budget:

- Reduction in services to allow the City and County of San Francisco's Department of the Environment to implement employer outreach services directly in San Francisco county;
- Increase in budget to account for additional emergency services provided during last year's MacArthur Maze incident;
- Increase in services to assume greater ongoing emergency preparation responsibilities, including maintaining and updating an Emergency Toolkit, intended to support TDM professionals in the Bay Area who will be disseminating transportation information to the public in the event of a long-term emergency; and
- Increase in information technology services to implement an updated employer contacts database software and to enhanced online services for carpoolers and vanpoolers via 511.org.

The additional funds will come from accumulated rideshare program savings and from federal reimbursement for emergency response during MacArthur Maze incident.

### **Recommendation**

Staff recommends that this Committee authorize the Executive Director or his designee to negotiate and enter into a contract amendment with PB Americas, Inc., in an amount not to exceed \$430,000 for additional rideshare services as described herein.

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Therese W. McMillan

SH/SH

**REQUEST FOR COMMITTEE APPROVAL**  
**Summary of Proposed Consultant Contract Amendment**

Work Item No.:	1222
Consultant:	PB Americas, Inc. Oakland, CA
Work Project Title:	511 Regional Rideshare Program
Purpose of Project:	Rideshare operations
Brief Scope of Work:	Coordinate, promote and implement the regional rideshare program
Project Cost Not to Exceed:	\$430,000
Funding Source:	CMAQ, state emergency reimbursement funds & partner agency funds (outside nine county Bay Area jurisdiction) for use of Ridematch System
Fiscal Impact:	None
Motion by Committee:	That the Executive Director or his designee is authorized to negotiate and enter into a contract amendment with PB Americas, Inc. and the Chief Financial Officer is authorized to set aside funds up to \$430,000 for such contract amendment.
Operations Committee:	<hr/> Sue Lempert, Chair
Approved:	Date: July 11, 2008